

July 2010 Quarterly e-News

NEWS

In Their Own Words - New HealthWell Video Features Grant Recipients

Earlier this spring, a number of HealthWell's grant recipients gathered in Washington, DC to discuss the challenges they faced accessing their medical treatments and to share their stories of recovery. Continuing our efforts to spotlight the ever-growing crisis of the underinsured, we've captured these stories in a three-minute video which is now available on our website. Our sincerest and heartfelt thanks to all of our video participants for taking the time to speak out and for helping us spread the word about copay assistance. We invite you to meet these remarkable individuals - [watch the video now!](#)

Post-Menopausal Osteoporosis Fund Now Open!

HealthWell is pleased to announce the launch of a Post-Menopausal Osteoporosis (PMO) Fund. This fund assists PMO patients with their copayments for prescription medications associated with the disease. To apply for assistance to this fund online, please [click here](#), or call our toll-free hotline at (800) 675-8416.

DID YOU KNOW?

Best Times To Contact Our Customer Service Center!

We receive over 1,300 calls a day, so the best way to minimize your call time is to contact us during off-peak hours, which occur before 10:00 am and after 4:00 pm, Monday - Friday. Our hours of operation are 9:00 am to 5:00 pm, Monday through Friday, Eastern Time.

New Interactive Phone System Coming in August

Next month, HealthWell will unveil a new and more user friendly phone system that will allow callers to access even more information about their grants. **The new system will now enable callers to get their grant balances as well as the last three most recent payments paid out on their grants.** We are excited to roll out this new system next month!

Re-enrollment Letter Reminder to Grant Recipients

As part of our ongoing efforts to reduce costs and create a greener workplace, the HealthWell Foundation is no longer sending re-enrollment reminder letters to grant recipients. If you would like to re-enroll we ask that you please mark your calendars one month prior to your grant end date. At that time, please call our toll-free hotline at (800) 6785-8416 or email us at info@healthwellfoundation.org to begin your re-enrollment process.

Get Assistance

Donate Now

HealthWell Making a Difference



I am so grateful to the HealthWell Foundation. The process was easy and the customer service assistance was exceptional. You have a lot of anxiety when you are dealing with a chronic illness. The HealthWell program takes away the worry of how you are going to meet your insurance deductibles and copays. The medication I take for my arthritis costs more monthly than my home payment. If it was not for this program I could not afford to take this medication. Again, thank you so much for being there for me and for many others.

Cathy Boca
Raton, FL



DID YOU KNOW? *continued*

Please Note: The HealthWell Foundation provides assistance on a first-come, first-served basis to the extent that funding is available. Receipt of prior grant approval does not guarantee future grant approval because we rely solely upon donations to keep funds open.

Yahoo! Finance - Protections for underinsured must be next step in historic health care reform ("[HealthWell Foundation Vows to Continue Safety-Net Support](#)" 03/26/10).

HOW CAN YOU HELP?

Give the Gift of Health with Just a Text Message!

HealthWell's new mobile giving campaign allows you to text your donation directly to HealthWell right from your cell phone! Simply text the word GIVEMEDS to 20222 and a \$5 donation will be made to HealthWell. Your donation directly helps patients access lifesaving medications and is 100% tax-deductible. Please answer YES to confirm your donation! You may donate up to 6 times.

[Messaging and Data Rates May Apply](#)
[Mobile Giving Foundation Privacy Policy](#)

For more information, please visit our [website](#).

Spotlight Fund: Idiopathic Thrombocytopenic Purpura

The HealthWell Foundation established an Idiopathic Thrombocytopenic Purpura (ITP) Fund in late 2008. ITP, which is also sometimes called Immune Thrombocytopenic Purpura, is a potentially serious autoimmune bleeding disorder characterized by low levels of platelets, a condition known as thrombocytopenia. According to the Platelet Disorder Support Association, approximately 200,000 Americans have ITP, and the condition affects about three times as many women as men. The HealthWell Foundation currently assists ITP patients with their prescription drug copayments and health insurance premiums. To date, HealthWell has awarded over \$400,000 to more than 375 patients. We invite you to help ITP patients access their medical treatments by [donating to our ITP fund today](#). Every donation makes a difference!

Become a Fan on Facebook

Our Facebook fan base continues to grow! If you are not yet a fan, we invite you to join our online community today at www.facebook.com/HealthWellFoundation. In addition to receiving the latest program news and to sharing your feedback with us, you can now make a secure donation to HealthWell by visiting our new [Facebook Causes page](#).

HealthWell Making a Difference

*When my yearly check up for breast cancer returned with the diagnosis of metastatic cancer, my husband and I were devastated. Now on a small fixed income we had no idea how we would pay the co-pay needed for the new medication I would need to fight for my life. I felt like I had just been given a death sentence. Searching the internet for help, I found HealthWell Foundation and applied. **Being granted the funds for my medication by you was akin to being granted the gift of life.** It has now been 6 years since that devastating day and thanks to your help, I'm still fighting to win this battle.*

Loretta
McGill, NV

*Sometimes when you think that there's no place to turn and all doors are closed, something special happens that returns your faith and makes you know all doors are, in fact, not closed. That being said, I just want to extend my sincere gratitude for making it possible for me to continue with my treatment. The co-pay had gotten completely out of my reach and it **made it very difficult for me to continue the medication as I should.** With the kindness and support of your Foundation, I must say it is possible.*

Carol
Albany, GA



HOW CAN YOU HELP? *continued*

Share Your Story

Has HealthWell made a positive difference in your life or in the lives of the patients you help? If so, we want to hear from you! If you are a patient, family member, provider or advocate, we invite you to share your story with us about your experience with HealthWell. We also welcome photos and other creative forms of expression such as artwork and poetry. [Tell us your story!](#)

HealthWell Making a Difference

*I just wanted to tell you I really appreciated all the help you gave me with all my chemo treatments. I finished the chemo in November and **I am now cancer free.** Thank you so much for your help; without it I don't think I would have taken the treatments because I was already on disability. You probably gave me my life back. Again, I appreciate all the help.*

*Wanda
Kaufman, TX*

[Get Assistance](#)

[Donate Now](#)